

# CoverGirl – Providing women insurance

## Cheap car Insurance for women and economic motoring

Women, insurance doesn't have to be boring, at CoverGirl we love driving, adore our cars and know that giving you the best deal on your car insurance enables you to have more fun with your motoring.

The CoverGirl website is jam-packed with useful hints and tips for female drivers, as well as all the latest motoring news and reviews. Our online car insurance service is fast, safe and super-efficient; giving you the best value quote for you and your vehicle. We love to save you money, so that have to put less towards running your car and have more available for running your life

### Money-munching motoring

When the purse strings are being tightened, one of the first things many people consider is cutting down on their car usage. Now, getting on your push-bike is admirable, but, let's face it ladies, trying to balance a week's worth of groceries on your handlebars is not safe or fun. No, sometimes you need your car; for many of us it's one of life's essentials, and at CoverGirl we want to help you drive as fuel-efficiently as you can.

### Petrol-pinching pootling

Before you get into your gas-guzzler these tips will help you save money:

- **The car diet** – Shedding pounds from the boot can make your car a healthier runner. If you keep any baggage in your car that isn't needed, it will cost you extra in fuel. (We are advised that the spare wheel is pretty essential, so don't go leaving that behind) So, your man's golf clubs or drum-kit can stay at home.
- **Keep the pressure on** – If the pressure in your tyres is wrong, it could add 10% to your fuel costs. Check your manufacturer's handbook for the correct pressures for differing loads and driving conditions, and check your tyres regularly.
- **Timed to perfection** – If it's at all possible, try to avoid the rush hour for your journey time – it'll make a great difference to your fuel use and your sanity. Public holidays can also mean long queues on the road and, as a consequence, long fill-up stops at the petrol station.
- **Smart women service** – If you're really adventurous, roll up your blouse sleeves and get under the bonnet yourself to keep your vehicle ticking over like a dream. There are lots of car maintenance courses out there, and keeping your car in tip-top condition is essential for fewer breakdowns and more fuel-efficient motoring. Of-course, there are garages that will do it for you, but it can be expensive. Try a local garage recommended by a friend; they tend to be cheaper than dealership garages.

And here are CoverGirl's best tips for saving money as you drive:

- **Think MPH** – If at all possible, keep your speed between 55-65mph. When you travel faster than this the fuel efficiency dips and the petrol gauge will drop like a stone.
- **Control is the key** – Smooth operation of your accelerator pedal can save up to 30% fuel consumption. Gentle acceleration, deceleration and braking are sensible money saving strategies, especially if you're travelling at higher speeds.

- **Know your revs** – Changing gear at the right time is another fuel saving must-do. Optimum change time is 2500 rpm for petrol engines and 2000rpm for diesel vehicles.
- **The right turn-off** – Stuck at a level crossing? Turn off your engine! Wherever you are, if you and your car have not moved for a minute – turn off your engine. You'll save pennies as soon as you turn the key (and it makes the air much nicer to breath, too).
- **Stay cool, correctly** – Maintaining your car-cool facade on a hot day can make the difference between arriving at your destination looking super-stylish or stinky-sweaty, but running your air conditioning arbitrarily costs a packet. If you're travelling at under 40mph, open the windows and let in the fresh air; faster than that and you should shut the windows and put the air-con on.
- **Walk don't drive** – Lastly we'd like to pass on the fact that a cold engine uses twice as much fuel as a warmed up engine, so if your destination is close enough, it's a much better idea to walk.

### **Car cover to get you noticed**

So, we've offered you many ways to save ££££s and here's one more – **come to CoverGirl for cheap car insurance quotes that will make you smile.**

All our policies come with free breakdown cover – not only saving you more money, but offering you a year of stress free motoring.

We will also make sure that in the event of a non-fault accident you'll have access to a replacement car for as long as your damaged vehicle is off the road; and all repairs will be made free-of-charge by an approved garage.

We also throw in up to £50,000 legal expenses cover. This means that if you've had an accident and you have to take time off work, suffer distress, or your belongings are damaged, our personal injury solicitors will be able to make a claim with the at-fault driver's insurer for compensation.

Above all, we aim to give you the cheapest quote possible and that means you'll have a little extra money in your pocket to spend on whatever you want.

### **CoverGirl women, insurance and happy motoring**

Go on ladies, give us a call. Our advisers are waiting to take your call on our free UK quoteline. Call **0800 107 57 95** now to take advantage of a great deal just for women; insurance for safe car drivers is our speciality.